



Got Questions? We've got answers!

Who is Phorus?

Phorus, a subsidiary of DTS, Inc., is a Los-Angeles based technology group dedicated to wireless audio solutions for connected devices. Our diverse team of music enthusiasts has expertise in everything from acoustic design to digital signal processing to wireless networking. Most of all, we share a drive to create the best home listening experience we can.

The company was founded by Dannie Lau, former technology executive of Harman International, purveyors of the harman/kardon, JBL, Infinity, and Mark Levinson brands, as well as co-founder of PhatNoise, a mobile entertainment startup that was later acquired by Harman International. Phorus was acquired by DTS in July 2012.

What is the Phorus home audio system?

The system is a completely wireless whole-home audio set-up that's been optimized to work seamlessly with almost any Android phone or tablet. It's Hi-Fi, over Wi-Fi, for Android. The system includes the compact, great-sounding Phorus PS1 Speaker, the Phorus PR1 Receiver, which allows users to stream audio wirelessly to existing stereo systems, and the free Play-Fi app for Android. Using the Android app, users can easily set up the speakers and receivers on their home Wi-Fi network, stream to and control a single speaker, or link speakers throughout the home and stream music, perfectly synchronized, everywhere. The system also allows different users access the speakers simultaneously, so one person can enjoy jazz in one room, while someone else can rock out in the kitchen.

What is Play-Fi?

Play-Fi is the proprietary audio streaming and synchronization technology that is at the heart of this new listening experience. The ease and functionality of the Phorus speaker and receiver products are all based on Play-Fi technology, as is the simple Play-Fi app. As part of the DTS IP portfolio, Play-Fi technology will be licensed to companies globally, both on the device side and to CE companies making speakers, AVRs, TVs, soundbars and other entertainment products for the home. All Play-Fi connected products will be certified to interoperate smoothly, making Play-Fi an emerging standard for wireless audio enjoyment among consumers. The technology is platform agnostic, and has applications well beyond the early opportunity of the underserved Android market.

**How does the Phorus home audio system work?**

When you purchase a Phorus speaker or receiver, you simply plug it in, download the free Play-Fi app, and the app will set up and configure the speakers to work with your home wi-fi network. It will also automatically index your music collection for you. Pandora is available from within the app as well. Choose a speaker, choose a song, and hit play. The audio streams are completely lossless, delivering pure, high quality sound to the connected speakers in your home.

Does the Phorus system require the Play-Fi app?

Yes. The Play-Fi app can be downloaded for free via the Google Play Store and the Amazon App Marketplace. Please note that the app by itself does not do anything exciting without a Phorus Speaker or Receiver to talk to.

Are streaming services supported by the Phorus products? If so, which ones?

At launch, Phorus will have integrated support for Pandora, with more to be announced in the coming months. As new services and features are added, they will be available as free updates through the Play-Fi app. If you want to stream from other services on your phone, the Phorus speakers and receivers support Bluetooth audio streaming, so you can enjoy any audio on your device. Bluetooth streams are limited to one speaker at a time, and will not be transmitted to multiple speakers, however.

How reliable is the connectivity? What if my Wi-Fi cuts out?

Part of Play-Fi's proprietary technology is optimizing audio streaming over challenging Wi-Fi networks, so there should be very little disruption to music enjoyment with the system. In a situation where the Wi-Fi network is extremely poor quality, the Phorus products can also be accessed via Bluetooth.

Can I use this with my iPhone?

The Play-Fi app is for Android only right now, but iOS users can use the Phorus speakers and receivers via Bluetooth. Again, this is limited to streaming over Bluetooth directly from an iOS device to one speaker at a time.

How many speakers can I have on my home network? How many devices can use the speaker network at one time?

You can have up to 16 speakers/receivers on a single network, with 8 of those playing at any given time. You can link up to 4 speakers together to stream the same content at the same time.

**How does sound quality compare to Bluetooth or wired audio systems?**

Play-Fi technology delivers lossless sound, the way music was meant to be heard, so the sound quality is equivalent to a wired connection to your speakers. The only limit is the quality of the files on the device itself. Bluetooth, by comparison, is a compression technology that has to downgrade the audio quality of every file that is streamed, creating a significantly poorer listening experience, regardless of the acoustics of the speakers themselves. In addition, because Play-Fi has the full range and coverage of Wi-Fi, speakers can be placed throughout the home, at some distance from your device, with no diminishment in quality.

Are Phorus products portable?

Both the Speaker and the Receiver are compact and light enough to take anywhere. They do have to be plugged into an outlet for power.

Can I still use my phone while playing music with the Play-Fi app?

Yes! The app streams your music in the background, will all of the other features and functions of the phone are available. Any sound cues and notifications stay on the phone, and are not broadcast through the speaker network. When a call comes in, or when you make a call, the system will automatically pause the music for you, and resume when the call is finished. There is no need to ever dock your device to use the speakers, but if you choose to, both the speaker and receiver include a USB cable for charging, and the speaker includes a nook for displaying your devices, both horizontally and vertically.

Are other products incorporating Play-Fi technology?

Phorus' PS1 Speaker and PR1 Receiver are the first products to incorporate the Play-Fi technology. Given DTS's global footprint, and the market opportunity for wireless audio in general, you can expect to see additional partner products in the future.

How much does a Phorus speaker/receiver system cost?

The Phorus PS1 Speaker is \$199 and the PR1 Receiver is \$149. The Play-Fi app is free.

Where and when are your products available?

The Phorus speaker and receiver can be purchase from from the [Phorus](#) store and [Amazon.com](#) starting October 1, 2012. The Play-Fi app will also available then through the Google Play Store and the Amazon App Marketplace.